



## Laurie Jerome

**Objective** To obtain a position in a high quality professional design firm that allows me to contribute my acquired knowledge and skills in graphic design.

**Education** Rochester Institute of Technology  
Rochester, New York  
Bachelor of Fine Arts, May 2004  
Graphic Design Major  
American Artistic Experience Concentration

Finger Lakes Community College  
Canandaigua, New York  
Associate in Applied Science, May 2001  
Advertising Art and Graphic Design Major

**Design Skills** Symbol and icon design, concept development, problem solving, typography, publication design, visual aesthetics, organization methods, way finding design, advertising design, and developed working relationship with photographers.

**Computer Abilities** Mac and PC Platforms, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXPress, Macromedia FreeHand, Macromedia Flash, and Microsoft Office Suite.

**Professional Experiences** Freelance Design at Blend Studios. Designed personal logo for client to be used on the web and promotional materials. Made photographs web-ready using Photoshop.

Internship at Universal Buzz Intelligence. Designed promotional flyers for Fuse TV. Over 20,000 flyers were distributed nationwide. Created innovative work for the company, including client proposals for Miramax's movie *Hero*.

Freelance Design at Finger Lakes Community College. Designed the Spring Arts Festival poster, invitation, and program in 2001. Met with printing vendor to make decisions including paper choices.

**Work Experience** Parks Department/Evening Parks Supervisor  
Town of Perinton  
Fairport, New York  
April 2002—Present

**Awards** Dean's List  
Phi Theta Kappa Honor Society

**Professional Association** American Institute of Graphic Arts

**Interests** Black and white photography  
Woodworking and furniture making

Portfolio available upon request